

# VON'S

## THRILLING GOOD-WILL OFFER!

Start Today—Building a Set of the Valuable

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These Are Big Beautiful Volumes!  
Each Volume is 8½ Inches High  
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only  
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**Get a Book Each Week—Until Your Set Is COMPLETE!**

VON'S Good-Will Offer... enables you to acquire a wonderful FUNK & WAGNALLS Encyclopedia set... AT A REAL BARGAIN... in the easiest way possible... a book-a-week... until your whole set is COMPLETE!—Start your set today!—A fine, up-to-date encyclopedia set is valuable to the man in business or woman in the home, and it is unequalled as a grade-builder and incentive to thorough home work for the boy or girl in school or college!—Start building your set NOW... on the easy BOOK-A-WEEK Plan... by getting Volume No. 1 of the set for only 25c (with \$2.50 in other purchases excluding liquor)... then, each week, add another volume of the set for only 99c (with ANY purchase excluding liquor) until your whole set is COMPLETE!

Then,  
Each Week, Another  
Volume of the Set—  
Until Your Set's Complete

**99¢**  
each  
with any  
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(excluding liquor)

Each  
Volume Is  
worth All of  
\$4.00

### VON'S GUARANTEE!

WE ASK YOU TO COMPARE  
OUR ENCYCLOPEDIA WITH ANY SET  
SELLING FOR \$100 OR MORE!

If, after comparing your first  
volume of our set with a similar  
volume of sets selling for  
\$100.00 or more, you do not  
feel convinced that it com-  
pares favorably in every way,  
please return your book and  
your money will be refunded  
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Worth  
\$4.00 A Volume

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Makes it Easy for You to Own  
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**FUNK & WAGNALLS**  
Universal Standard  
**ENCYCLOPEDIA**

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**9,446 PAGES**  
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**30,000 SUBJECTS, TOPICS  
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Each Volume is Full Library Size,  
8½ inches high and 5½ inches wide

... Covering Subjects of Vital In-  
terest in Scores of Fields Including  
**Science, History, Nature, Geo-  
graphy, Inventions, Medicine,  
Engineering, Industry, Agricul-  
ture, Art, Drama, Music, Sports,  
etc.**

### Here's How To Get Your Books

Go to any Von's Store.

There, you will find Volume No. 1 of the set, on sale  
for only 25c (with \$2.50 in other purchases excluding liquor).

Pick up Volume No. 1, and take it home with you. During the  
next week, pick up Volume No. 2, for only 99c with any purchase  
(excluding liquor).

Each week, a succeeding volume of the set will be placed on sale by all  
of Von's Super Markets, until ALL of the volumes of the complete set have been  
placed on sale.

Thus, by picking up a volume a week, you will soon own this complete magnificent encyclopedia set.  
And, what's more, you will have acquired this set at an amazing bargain — LESS THAN ONE-FOURTH of  
its actual value. This complete set is a GUARANTEED \$100.00 VALUE. See the GUARANTEE above.

So pick up Volume No. 1, and start building your set right away... on your very next shopping trip to any of our Super  
Markets.

And remember this wonderful FUNK & WAGNALLS set is on sale EXCLUSIVELY at our Super Markets.

This is our greatest GOOD-WILL offer and we hope all of our customers will take advantage of it!

**Get a BOOK A WEEK**  
Till Your Set  
is Complete!

**START  
TODAY**



## VON'S

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